

**Mekong Capital Awarded Private Equity International's  
2015 Operational Excellence Award  
in the Asia-Pacific Small Cap Category**



**Ho Chi Minh City, Vietnam (2 October 2015)** – Mekong Capital has been awarded **Operational Excellence for the Asia-Pacific Small Cap Category** for 2015 by Private Equity International (“PEI”), based on the success of its investment in Golden Gate Joint Stock company (“Golden Gate”).

This is the third consecutive year Mekong Capital won a PEI award, and the second time Mekong Capital won the Operational Excellence Award. Mekong Capital won the Operational Excellence Award for the Asia Small Cap category in 2013 in relation to its investment in MobileWorld Investment Corp., and won Frontier Market Firm of the Year for 2014.

PEI’s Operational Excellence Awards aim to recognize and highlight the achievements of the industry’s best-in-class operators.

Mr. Chad Ovel, Partner of Mekong Capital said, *“We are honored to once again be recognized for our operating-centric approach to private equity in Vietnam which is generating exceptional returns for our investors. Due to the open-minded and always-inquisitive approach of the founders of Golden Gate, Mekong Capital was able to deploy our full toolbox to directly support them in building the best multi-concept casual dining chain in Vietnam. In the year that has passed since our exit, we have been very encouraged by Golden Gate’s continued rapid growth which stands on the strong foundation that was built with our direct support.”*

In September 2014, Mekong Enterprise Fund II, Ltd. (“MEF II”) the second of four private equity funds managed by Mekong Capital, successfully completed the divestment of its investment in Golden Gate. This divestment resulted in a net return multiple of 9.1x and a gross IRR of 45.1% for MEF II.

**Mekong Capital**

Mekong Capital is a Vietnam-focused Private Equity firm, specializing in consumer-driven businesses.

Mekong Capital’s business model is to add significant value to its investee companies in areas such as strategic direction, management team and operating performance.

Mekong Capital’s funds have completed 26 private equity investments in Vietnam, of which 16 have been fully exited and 3 have been partially exited. Mekong Capital manages 4 funds, with a team of around 27 full-time people in our offices in Ho Chi Minh City and Hanoi. The funds invest in fast-growing companies, with ambitious expansion plans, and a commitment to building management teams that will successfully execute on those expansion plans. These companies are typically well-established companies in consumer-driven sectors which operate in fragmented and fast growing markets which provide attractive growth opportunities.

For information on Mekong Capital, please visit the website at <http://www.mekongcapital.com>

**About Golden Gate**

Golden Gate is one of the leading restaurant chain operators in Vietnam. The company currently develops and operates 111 restaurants under 18 concepts in Vietnam. These concepts include *Ashima* – the pioneer mushroom hotpot restaurant chain in Vietnam, *Kichi-*

*Kichi* – rotary express hotpot restaurant chain, *SumoBBQ* – grill & hotpot restaurant chain, *Vuvuzela* - beer club chain, *Isushi* - buffet a la carte of Japanese cuisines, *Ba Con Cuu* – Inner Mongolia hotpot restaurant chain, *37th Street* – a modern-oriented but traditional street food restaurant, *Daruma* – Japanese sit-down restaurant, *Gogi House* – Korean BBQ restaurant chain, *City Beer Station*, an affordable beer garden and *iCook* – a Japanese fast-food delivery concept .

For further information, please visit Golden Gate’s main website at [www.ggg.com.vn](http://www.ggg.com.vn)

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