

Mekong Enterprise Fund III completed an investment in F88 Investment JSC.,.

HO CHI MINH CITY/HANOI, VIETNAM (January 10, 2017), Mekong Capital announced that the Mekong Enterprise Fund III, Ltd. ("MEF III") has completed an investment in F88 Investment JSC., ("F88").

Mr. Phung Anh Tuan, Chairman and General Director of F88, said: *"We are excited and confident in this partnership. Mekong Capital becomes F88's companion as we share common cultures and values with a long-term strategic vision. This combination facilitates us to strengthen our management team, approach to the world's best practices and improve service quality to ready us for a rapid and sustainable growth."*

Mr. Chris Freund, Partner of Mekong Capital, said: *"We are very proud and excited that F88 is the third investment we've announced for the Mekong Enterprise Fund III. F88 has established itself as a leading provider of professional pawn services in Hanoi and surrounding provinces. F88's competitive edge is its entrepreneurial co-founders, professional management team, IT infrastructure, and strong corporate governance. We believe that with Mekong Capital's well proven approach towards adding value, called Vision Driven Investing, and our extensive network of international experts and resources, F88 will continue to improve their operations and successfully execute an ambitious nationwide expansion plan."*

About Mekong Capital & MEF III

Established in 2001, Mekong Capital is a Vietnam-focused Private Equity firm, which has the most extensive private equity track record in Vietnam.

Mekong Capital's investee companies are typically among the fastest growing and market leading companies in Vietnam's consumer-driven sectors such as retail, restaurants, consumer products and distribution.

Mekong Capital commits substantial time and resources to adding value to the companies in which its funds invest and has played an important role in the success of many of its past investments.

Launched in May 2015, MEF III is a private equity fund, and currently has \$112.5 million in committed capital.

MEF III typically targets investments ranging from \$6-15 million, and can make both minority and buy-out investments.

MEF III focuses on investments in Vietnamese consumer-driven businesses such as retail, restaurants, consumer products, and consumer services.

MEF III applies Mekong Capital's well proven approach towards adding value as a shareholder, which is grounded in the *Vision Driven Investing* framework and Mekong Capital's extensive network of international experts and resources.

For more information about Mekong Capital & MEF III and, please visit the website www.mekongcapital.com

About F88

F88 brand name was established in 2013. pioneered in professionalizing of pawn services in Vietnam, bringing fast, reliable and professional financial solution to consumers, blowing fresh winds to the traditional pawn market.

With the model of nationwide pawn system, F88 currently provides loans with diversified mortgage assets such as cars, motorcycles, mobile phones, laptops, etc.

F88's competitive advantage lies at the professional management team with a strong commitment toward bringing customers reliable, professional, friendly and fast financial services, from which, to change social perceptions about traditional pawn market.

With a wide network of stores, modern technology system, well-trained staffs and high quality services, F88 has been honored Gold Cup for reliable products, perfect service, preferred brands in 2016 granted by Intellectual Property and Creativity magazine – Intellectual Property Association of Viet Nam and Intellectual Property International Academy.

For more information about F88, please visit website: <http://www.f88.vn/>

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